

Privacy Policy

Updated November 2021



Powered by GoEducate Inc.

GoEducate Inc. ("We") are committed to protecting and respecting your privacy.

We believe that the security and privacy of your information are of the utmost importance. This Privacy Policy explains what information we collect and how we use it - but our philosophy is simple: we treat your information as we wish our own to be treated - with the highest standards of care and confidentiality.

We collect personal information when you provide it through the App. The information is encrypted and any information we store is held on secure servers located in the United States.

Unless we are required to do so by law or by a regulatory body, we never use, disclose or sell your personal data for marketing purposes.

This policy (together with our Consumer Terms and Conditions (the "Terms") and any other documents referred to in it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. Any terms used in this policy shall have the same meaning as those used in the Terms. In the event of any conflict between the Terms and this policy, the Terms shall prevail.

Information we may collect from you

We may collect and process the following data about you:

Information you give us and we collect about you. You may give us information about you by entering information through the App, allowing us access to data about you held by creating an account. The information you give us may include your name, address, e-mail address and phone number, personal description and photograph, and may also include sensitive information about you including your race, gender, age and other sensitive information.

Information automatically collected by our App. With regard to each of your visits to our App, we may automatically collect the following information where this is permitted by your device settings:

- (a) technical information, including the address used to connect your mobile phone or other device to the Internet, your login information, system and operating system type and version, time zone setting, operating system and platform, your location; and
- (b) information about your visit, including the pages you viewed or used; App response times, interaction information (such as button presses).

Uses made of the information

We use information held about you in the following ways:

Information you give to us. We will use this information to:

- (a) to administer our App and for internal operations, including troubleshooting, data analysis, testing, statistical and survey purposes;
- (b) to improve our App to ensure that content is presented in the most effective manner for you and for mobile phone or other device;
- (c) to allow you to participate in interactive features of our service, when you choose to do so;

(d) as part of our efforts to keep our App safe and secure; and

(e) to make suggestions and recommendations to you and other users of our App about services that may interest you or them.

Other uses of information we receive from other sources. We may combine this information with information you give to us and information we collect about you. We may use this information and the combined information for the purposes set out above (depending on the types of information we receive).

By using the App or any of the Services, you consent to us collecting and using technical information about the devices and related software, hardware and peripherals for services that are e-based or wireless to improve our products and to provide any services to you.

If you use our services, you consent to us and our Affiliates' and licensees' transmission, collection, maintenance, processing and use of your location data and queries to provide and improve location-based products and services. You may withdraw this consent at any time by turning off the location services settings on your device.

If GoEducate Inc. or substantially all of its assets are acquired by a third party, personal data held by us about its customers will be one of the transferred assets.

We may disclose your personal information if we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms and other agreements; or to protect the rights, property, or safety of GoEducate Inc., our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Where we store your personal data

We do not store your personal data on your mobile device. We store all your personal data on secure Amazon Web Servers (AWS) located in the United States. Where you have chosen a password that enables you to access certain parts of our App, you are responsible for keeping this password confidential. We ask you not to share the password with anyone.

We encrypt data transmitted to and from the App. However, secure transmission of information via the internet cannot be guaranteed due to security threats outside our control and you acknowledge that transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy.

Changes to our privacy policy

Any changes we make to our privacy policy in the future will be notified to you the next time you log-in via our App. The then current privacy policy will apply to any transaction or use and it is your responsibility to ensure that you are content to contract on the then current privacy policy at the point of any transaction or use.

Contact Us

If you have any questions about how we process your information, please don't hesitate to get in touch by sending an email to ContactUs@goeducate.com.